

Agri Marketing

2010 Ag/Rural Show Guide

Good morning!

We would like to invite you to update your **FREE** listing in *Agri Marketing* magazine's annual **Ag/Rural Show Guide**.

More than 8,000 North American agribusiness executives, trade associations, the ag media and other agri-marketers receive the Guide and use it to select the shows at which their organizations will exhibit. In addition to being included in the July issue of *Agri Marketing*, the Guide is also posted at the magazine's accompanying Web site www.AgriMarketing.com.

If you represent more than one show, please make copies of the below, update its information and send to us. If the show listed below is no longer in existence, please let us know.

E-mail your completed form to: ag-ruralshow@agrmarketing.com or fax to: 314/351-9009.

Deadline: June 11, 2010

Thank you!

The *Agri Marketing* editors

Show _____

Exhibitor Contact Name _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____

Phone _____ Toll-free _____ FAX _____

E-mail _____ Web Site Address _____

Attendance at most recent show _____ Year () Verified or estimated? _____

Number of Ag/Rural-oriented exhibitors at most recent show _____

Price for one exhibit space _____

Dimensions of one exhibit space _____

Dates and locations of upcoming shows:

	Month/Date	City/State
2009	_____	_____
2010	_____	_____
2011	_____	_____

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Please return as soon as possible.

Agri Marketing magazine, 1422 Elbridge Payne Road, #250, Chesterfield, MO 63017

FAX: (314) 351-9009; E-mail: ag-ruralshow@agrmarketing.com

If you have any questions, please call Judy Knoll 636/728-1428, ext. 2002

Your name and title _____

Your e-mail _____ Your fax _____

STAND OUT FROM THE CROWD

The 2010 Ag/Rural Show Guide will have more than 80 events listed. To attract the attention your show deserves, we recommend running your show's logo or a display ad in the Guide.

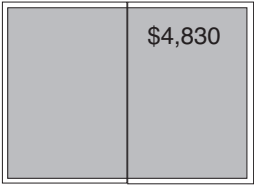

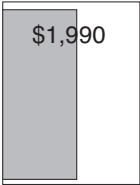
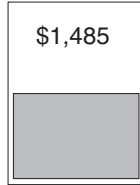
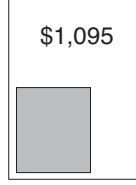
Please choose one:

YES! Run our logo! Price is \$115. Note: logo should be supplied to us in (black and white, 300 dpi, .jpg, .tif or Illustrator .eps formats). Make check payable to: *Agri Marketing* and send to the address below,

— or —

YES! Run our display ad! (Your logo runs free with your listing.) Please indicate size and color below:

Space Rates:

 <p>\$4,830</p>	 <p>\$2,625</p>	 <p>\$1,990</p>	 <p>\$1,485</p>	 <p>\$1,095</p>
<input type="checkbox"/> 2 page spread 15"w x 10" d 2 page spread w/bleed 16 1/4"w x 11 1/8" d	<input type="checkbox"/> 1 page 7"w x 10" d 1 page w/bleed 8 3/4"w x 11 1/8" d	<input type="checkbox"/> 2/3 page vertical 4 1/2"w x 10" d	<input type="checkbox"/> 1/2 page horizontal 7"w x 5" d	<input type="checkbox"/> 1/3 page island 4 1/2"w x 5" d

Color Rates: (Full page or fraction thereof, add to black and white rate)

Standard second color, per page \$400

3-color or 4-color process, per page \$1,195

Total (space+color) = _____

Customer Signature _____

Name/Title _____

Organization _____

Address _____

City/State/Zip _____

Phone _____ FAX _____ E-mail _____

Ad reservations close June 11, 2010. Ad materials are due June 18, 2010.

Send to: Judy Knoll, *Agri Marketing* magazine, 1422 Elbridge Payne Road, #250, Chesterfield, MO 63017

Ph: 636/728-1428, ext. 2002; Fax: 636/777-4178; E-mail: JudyK@AgriMarketing.com

Instructions for uploading graphics on *Agri Marketing's* FTP site:

For MAC Users

HOST — ftp.agrimarketing.com; USER — agrim; PASSWORD — agrim08

Please note the site is case sensitive.

PC Users

You will type ftp://ftp.agrimarketing.com on your Internet browser to access the site. A window will appear for you to drag your file on to it for uploading. You will need to upload files individually, please do not attempt to upload file folders.

After uploading from either system, please e-mail JudyK@AgriMarketing.com that your file has been uploaded.